



مركز دبي للمعارض
DUBAI EXHIBITION CENTRE

VENUE EXPLORER

powered by PresentationOS

Expo City

The Complex

Halls

South Halls

North Halls

South Hall 1 >

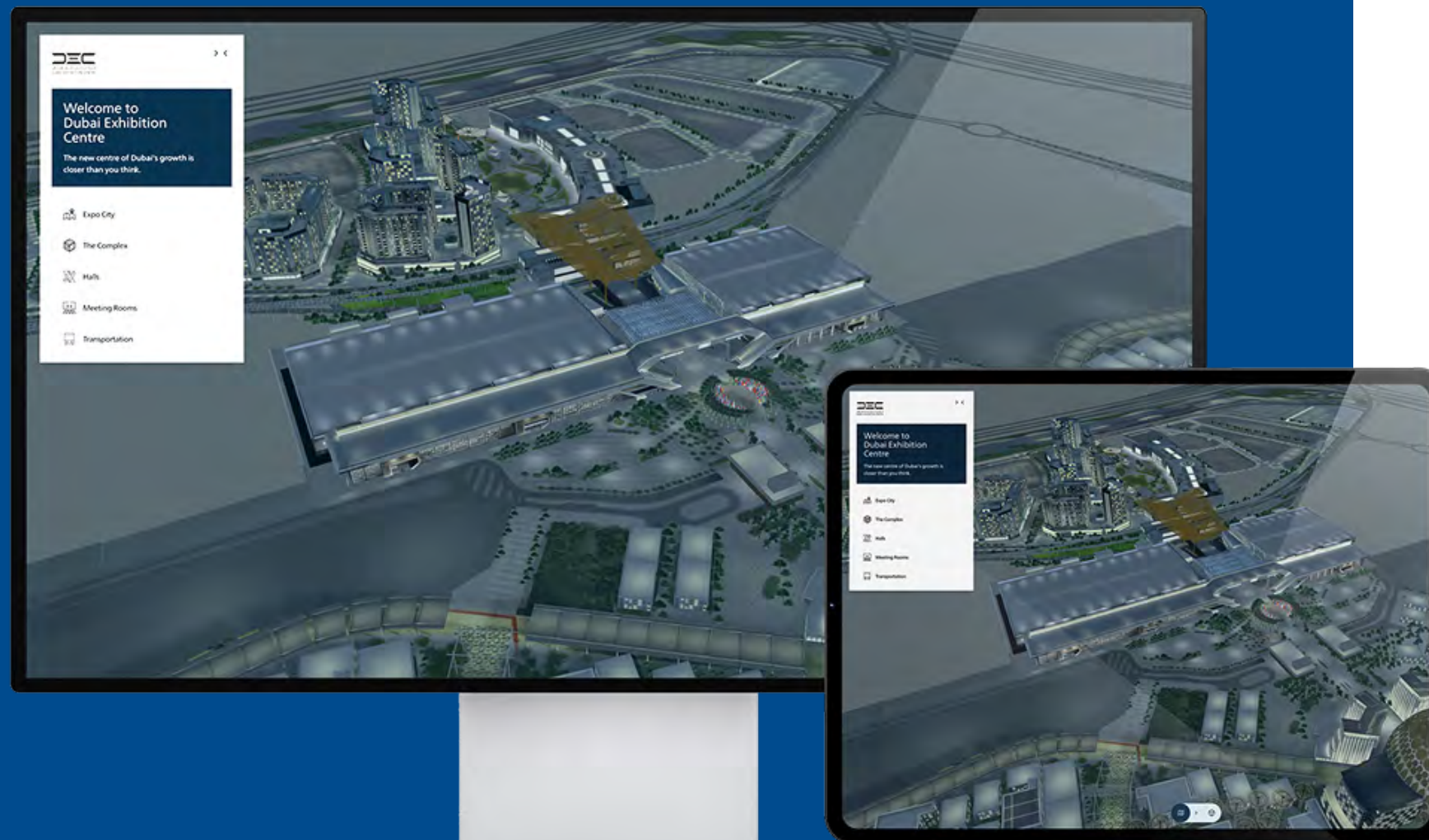
South Hall 2 >

South Hall 3 >

South Hall 4 >

Rooms and Suites





Venue Explorer powered by PresentationOS

MBLM

The DEC Venue Explorer transforms how event spaces are experienced. Built on MBLM's PresentationOS platform, it replaces static brochures and flat floor plans with a **fully interactive, immersive environment** where clients can navigate Dubai Exhibition Centre's halls, explore configurations, and understand the venue's relationship to Dubai's broader landscape in real time.

The experience puts users in control: touring hall layouts, comparing capacities, and contextualizing the venue against nearby landmarks and amenities, all within a spatially rich, visually dynamic interface. For DEC's sales team, it's a **live engagement tool** that adapts to each conversation, letting them **tailor the experience on the spot** and accelerate prospect decision-making.

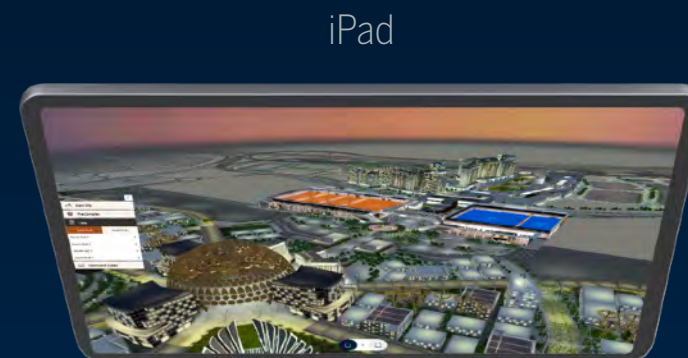
The result is a venue that presents itself as what it is: a world-class facility deserving a **world-class brand experience**. PresentationOS powers the intelligence underneath, connecting data, space, and **storytelling into a single seamless platform**.

EXPERIENCE IT LIVE

Cross-platform seamless experience



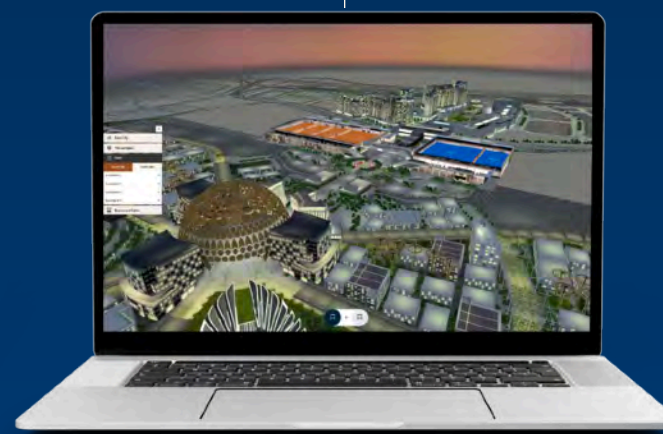
Videowall



iPad



Kiosk



Web

MBLM

